

Brice Morrison

GRAPHIC DESIGNER • UX/UI DESIGNER • PHOTOGRAPHER

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[UX/UI Portfolio](#) | [Graphic Design & Photography Portfolio](#) | [LinkedIn](#)

PROFESSIONAL SUMMARY

Versatile and highly skilled professional with a degree in Visual Design and Communication, specializing in Graphic Design, UX/UI Design, and Photography. A driven individual committed to contributing to creative direction and bringing innovative ideas to collaborative teams. Proficient in design principles, layout, typography, and adept at photo editing and retouching. Demonstrates strong organizational and communication abilities, excelling in managing multiple projects, prioritizing workloads, and thriving in fast-paced environments. Ready to leverage a diverse skill set to enhance visual aesthetics and deliver impactful solutions.

AREAS OF EXPERTISE

PROFESSIONAL SKILLS Creativity | Attention to Detail | Creativity | Attention to Detail | Adaptability | Initiative | Critical Thinking | Multitasking | Decision Making | Leadership | Stress Management | Team Leadership | Collaboration | Client Consultation | Interpersonal Skills | Clear Articulation | Effective Communication | Problem Solving | Creative Direction | Client Needs Assessment

TECHNICAL SKILLS Adobe Creative Suite (Photoshop, Illustrator, InDesign, Lightroom) | Microsoft Office | Figma | Miro | Framer | Microsoft Office Suite | Procreate | Trello | Photography | Photo Editing | Print/Digital Design | Branding | Typography | Layout Design | Color Theory | Image Composition | Airtable | Slack | Social Media |

PROFESSIONAL EXPERIENCE

Photographer & Supervisor, Studio 1 | Rancho Cucamonga, CA June 2023 – 2023

Studio 1 is one of the largest school portrait companies in California. They specialize in class photos, seasonal photos, yearbook, ID and senior portraits. My main duties are listed below.

- Fulfilling the role of supervisor and photographer at Studio 1, led a dedicated team in capturing compelling photos at elementary schools throughout Southern California.
- Initiated first contact with school offices upon arrival, effectively coordinating the day's plan and addressing any special conditions to ensure a seamless and successful photo session.
- Demonstrated strong organizational skills in overseeing the smooth execution of photo sessions, providing a positive and efficient experience for both clients and team members.
- Actively participated in on-camera photography, personally capturing memorable moments of hundreds of kids each day, contributing to the overall success of the projects.

Graphic Designer, Ingredients Online | Cerritos, CA April 2022 – 2023

Ingredients Online is a B2B company that specializes in delivering bulk raw product ingredients to different businesses all over the world. My role as graphic designer was to create digital and printed media. My main duties are listed below.

- Spearheaded the creation, design, and regular updates of digital print and digital materials, ensuring strict adherence to brand guidelines for diverse projects.
- Executed a range of projects with precision and timeliness, encompassing product photos, factory banners, logos, blog graphics, standalone social media graphics, business cards, email signatures, monthly promotions, and seller ads.

- Oversaw the end-to-end process, from conceptualization to approval, and took charge of uploading approved product photos, factory banners, and logos to the website, demonstrating meticulous attention to detail and quality assurance.

Graphic Designer, US Printing | Montclair, CA

October 2021 – 2022

US Printing is a company that provides in house graphic design services for individuals and business in the community and surrounding area. My main duties are listed below.

- Served as the lead designer, specializing in the creation of impactful banners, business cards, vehicle wraps, and diverse visual displays, showcasing a keen eye for aesthetic excellence.
- Proficient in operating large format printers, including the TrueVis SG2 Printer/Cutter, as well as expertise in managing lamination machines, contributing to seamless printing processes and high-quality outputs.
- Played a pivotal role in the distribution process, ensuring efficient delivery of designed materials.
- Maintained a systematic approach by regularly organizing and managing files, facilitating easy access for team members and clients alike.
- Actively engaged with clients to define and enhance their brand identity, demonstrating a commitment to understanding and meeting their unique visual communication needs.

Photographer & Re-toucher, School Portraits by Adams Photography | Chino, CA June 2019 – 2020

School Portraits by Adams Photography is a large photo company specializing in school portraits, such as yearbook photos and senior portraits. My main duties are listed below.

- Spearheaded photography initiatives as one of the primary photographers, collaborating with five distinct schools.
- Conducted thorough analysis and offered expert recommendations on lighting and posing techniques, elevating the overall quality of captured images.
- Transitioned to the parent company servicing hundreds of schools in the southern California area, where I played a pivotal role in implementing new tools and contributed to the establishment of standardized workflow practices in photography and photo editing.
- Resulted in significant improvements in layout and organizational design, enhancing overall efficiency and visual coherence within the projects.

----- EDUCATION -----

Bachelor of Arts in Visual Design & Communication, California State Polytechnic University Pomona, *Pomona, CA*

----- CERTIFICATIONS -----

UX/UI Design, UCI Division of Continued Education | 2024 - [UX/UI Design Certification](#)