

# Brice Morrison

GRAPHIC DESIGNER • UX/UI DESIGNER • PHOTOGRAPHER

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[UX/UI Portfolio](#) | [Graphic Design & Photography Portfolio](#) | [LinkedIn](#)

## PROFESSIONAL SUMMARY

Dynamic and creative professional with a strong foundation in Visual/Graphic Design and Photography, enhanced by expertise in social media content creation. Possessing a working knowledge of video editing, I excel at producing visually compelling and engaging content across digital platforms. With a strategic approach and a passion for brand storytelling, I leverage extensive experience in graphic design and photography to craft and edit high-quality visual assets that align with brand identity. My collaborative nature and deep understanding of design principles and social media trends enable me to elevate brand engagement and drive meaningful audience interaction.

## AREAS OF EXPERTISE

**PROFESSIONAL SKILLS** Creativity | Attention to Detail | Adaptability | Initiative | Critical Thinking | Multitasking | Decision Making | Leadership | Stress Management | Team Leadership | Collaboration | Client Consultation | Interpersonal Skills | Clear Articulation | Effective Communication | Problem Solving | Creative Direction | Client Needs Assessment

**TECHNICAL SKILLS** Adobe Creative Suite (Illustrator, InDesign, Photoshop, Lightroom, Premiere Pro, After Effects) | CapCut | InShot | Figma | Framer | Procreate | Trello | Airtable | Slack | Social Media Management (Personal) | Native Publishing on Instagram, Facebook, LinkedIn

## PROFESSIONAL EXPERIENCE

### Graphic Designer, Photographer, Freelance | Los Angeles, CA

Since 2014, I have provided freelance graphic design services, expanding my expertise into photography in 2019. Below are a few highlights of the diverse projects I've completed:

- **Dorsey High School**  
Collaborated on a range of design projects for this Los Angeles-based school.
- **Dusk Till Dawn Urgent Care**  
Designed a billboard that was prominently displayed on the 91 Freeway.
- **Kappa Alpha Psi**  
Created multiple logos and event flyers for various chapters of this organization.
- **Additional Projects**  
Completed numerous design and photography projects for families, friends, and various clubs/organizations.

### Photographer, Kairo Model Development Agency | Los Angeles, CA

September 2023 - Present

Kairo Model Development Agency is a growing modeling agency in Los Angeles, dedicated to the advancement and growth of models of color. My main responsibilities include:

- Lead creative efforts in photographing models for diverse projects, ranging from studio shoots to fashion runways, ensuring alignment with brand aesthetics.
- Direct models during shoots to capture visually striking images that resonate with target audiences.
- Oversee post-production processes, including photo editing and retouching, to deliver polished, high-quality content.
- Manage digital assets and ensure timely delivery, contributing to the agency's growing online presence.

**Photographer & Supervisor, Studio 1 | Rancho Cucamonga, CA**

June 2023 - 2023

*Studio 1 is one of the largest school portrait companies in California. They specialize in class photos, seasonal photos, yearbook, ID and senior portraits. My main duties are listed below.*

- Directed a team of photographers in capturing engaging school portraits across Southern California, enhancing the visual impact of school yearbooks and ID photos.
- Developed and implemented daily operational plans, adapting to dynamic conditions for seamless photo sessions.
- Actively engaged in on-camera photography, capturing hundreds of memorable student moments each day.

**Graphic Designer, Ingredients Online | Cerritos, CA**

April 2022 - 2023

*Ingredients Online is a B2B company that specializes in delivering bulk raw product ingredients to different businesses all over the world. My role as graphic designer was to create digital and printed media. My main duties are listed below.*

- Spearheaded the design and production of digital and print materials, consistently aligning with brand guidelines to elevate the company’s visual identity.
- Created engaging social media graphics, product photos, banners, promotional materials, and minor video edits, driving audience engagement across multiple platforms.
- Collaborated with cross-functional teams to conceptualize and execute creative campaigns, contributing to the brand's growth and online presence.

**Graphic Designer, US Printing | Montclair, CA**

October 2021 - 2022

*US Printing is a company that provides in house graphic design services for individuals and business in the community and surrounding area. My main duties are listed below.*

- Served as the lead designer, specializing in the creation of impactful banners, business cards, vehicle wraps, and diverse visual displays, showcasing a keen eye for aesthetic excellence.
- Proficient in operating large format printers, including the TrueVis SG2 Printer/Cutter, as well as expertise in managing lamination machines, contributing to seamless printing processes and high-quality outputs.
- Played a key role in the distribution process, ensuring efficient delivery of designed materials.
- Maintained a systematic approach by regularly organizing and managing files, facilitating easy access for team members and clients alike.
- Actively engaged with clients to define and enhance their brand identity, demonstrating a commitment to understanding and meeting their unique visual communication needs.

**Photographer & Re-toucher, School Portraits by Adams Photography | Chino, CA**

June 2019 - 2020

*School Portraits by Adams Photography is a large photo company specializing in school portraits, such as yearbook photos and senior portraits. My main duties are listed below.*

- Spearheaded photography initiatives as one of the primary photographers, collaborating with five distinct schools.
- Conducted thorough analysis and offered expert recommendations on lighting and posing techniques, elevating the overall quality of captured images.
- Transitioned to the parent company servicing hundreds of schools in the southern California area, where I played a pivotal role in implementing new tools and contributed to the establishment of standardized workflow practices in photography and photo editing.
- Resulted in significant improvements in layout and organizational design, enhancing overall efficiency and visual coherence within the projects.

**EDUCATION**

**Bachelor of Arts in Visual Design & Communication, California State Polytechnic University Pomona, Pomona, CA**

**CERTIFICATIONS**

**UX/UI Design, UCI Division of Continued Education | 2024 - [UX/UI Design Certification](#)**